

CHAPTER IV

ACTION PLAN

Table 19 Action Plan

Master schedule for Aussie Pet Mobile					
		Interim Deliverables	Start	End	Duration
Preparation phase	Tasks				
		Meeting with loan officer and present the business plan	15 Mar	20 Mar	5 Days
	Contact Bank to grant the loan	Van to be delivered by end of May	21 Mar	21 Mar	1 Day
	Purchase a van	Contact the Ministry of Commerce	22 Mar	25 Mar	4 Days
	Business Registration	To arrange meeting for business	20 Mar	20 Mar	1 Day
	Contact Franchiser	Post the recruitment advertisement	22 Mar	27 Mar	7 Days
	Recruitment process for staff	Arrangement with sub-contractor	22 Mar	26 Mar	5 Days
	Van conversion	Grooming equipment installed to van	24 Mar	29 Mar	6 Days
	Obtain Grooming equipment				
Marketing & Sales activity					
	Contact media company and web - designer	Obtain quotation and select vender	25 Mar	29 Mar	5 Days
	Obtain communication equipment e.g. mobile phone	IT equipment	22 Mar	22 Mar	1 Day

Table 19 (Cont.)

Master schedule for Aussie Pet Mobile					
		Interim Deliverables	Start	End	Duration
Marketing & Sales activity	Print out price list and log-book	n/a	25 Mar	31 Mar	7 Days
	Print out name card, contact	n/a	25 Mar	31 Mar	7 Days
Contract with franchisee					
	Visit to Australia		1 Apr	5 Apr	5 Days
	Final interview and review contract with Franchiser in Australia				
	Sign contract	n/a	3 Apr	3 Apr	1 Day
Training of the groomer					
	Groomer and owner to receive training and techniques	n/a	6 Apr	16 Apr	10 Days
Commence the business					
	Announce the opening on the web-site	n/a			1 Day