AIRLINE PASSENGERS' PERCEPTION AND ATTITUDES RELEVANT TO AIRLINES' IMPACT ON GLOBAL WARMING: A CASE STUDY OF LUFTHANSA GERMAN AIRLINES' PASSENGERS

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A Thesis Submitted to the Graduate School of Naresuan University in Partial Fulfillment of the Requirements for the Master of Arts Degree in International Tourism and Hotel Management October 2010 Copyright 2010 by Naresuan University This thesis entitled "Airline Passengers' Perception and Attitudes Relevant to Airlines' Impact on Global Warming: A Case Study of Lufthansa German Airlines' Passengers" submitted by Chanasita Kanjanapairod in partial fulfillment of the requirements for the Master of Arts Degree in International Tourism and Hotel Management is hereby approved.

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