

**INVESTIGATION OF THE INFLUENCES ON THE DECISION MAKING OF
THAIS FOR THEIR SONGKRAN HOLIDAYS**

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This thesis entitled "Investigation of The Influences on The Decision Making of Thais for Their Songkran Holidays" submitted by Pantawan Phummuang in partial fulfillment of the requirements for the Master of Arts Degree in International Hotel and Tourism Management is hereby approved.

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For any errors or inadequacies that may remain in this work, of course, the responsibility is entirely my own.

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