อภินันทนาการ)

COLLEGE STUDENTS' INTENTION TO USE ONLINE SOCIATION OF NETWORKS FOR TRAVEL DECISION-MAKING

สำนักหอสมุด มหาวิทยาลัยนเรศวร
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WANG HELING

A Thesis Submitted to the Graduate School of Naresuan University
in Partial Fulfillment of the Requirements

for the Master of Arts Degree

in International Tourism and Hotel Management (International Program)

April 2014

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This thesis entitled "College Students' Intention to Use Online Social Networks for Travel Decision-Making" submitted by Heling Wang in partial fulfillment of the requirements for the Master of Arts Degree in International Hotel and Tourism Management is hereby approved.

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